

# THE GLOBAL CIRCUS MEETING POINT

GIRONA EXPO HALL  
13<sup>TH</sup> > 18<sup>TH</sup> FEBRUARY 2020  
[CIRCUSWORLDMARKET.COM](http://CIRCUSWORLDMARKET.COM)



# CIRCUS<sup>®</sup>

WORLD MARKET



PART OF



MORE THAN  
**30.000**  
VISITORS IN THE  
1<sup>ST</sup> EDITION





**THE BEST OPPORTUNITIES START IN**

# GIRONA

## THE FIRST WORLD CIRCUS MARKET, UNIQUE IN THE WORLD, CELEBRATED DURING THE INTERNATIONAL CIRCUS FESTIVAL GOLD ELEPHANT

The second Circus World Market fair will be held within the framework of the 9th 'Elefant d'Or' International Circus Festival, an event of constant growth that attracts over 30.000 spectators year by year. All these spectators at our next Festival will pass through the trade fair on their way to the Big Tent to watch the shows, thus creating greater exposure for your business. Every year the event draws a large number of agents, artists and entrepreneurs, and it is considered one of the world's major Festivals.



Girona, with its four rivers, is one of Europe's most charming cities: its beautiful historical centre, crowned by the Cathedral and the city walls, the vast park of La Devesa and its commercial dynamism are just a few of its many attractions.

Located at the heart of the tourist region of the Costa Brava, the city lies at a strategic point (60 km from the French frontier and 100 km from Barcelona) and enjoys unbeatable communications: motorway, airport and high-speed train service.





# CONNECT WITH

# THE CIRCUS INDUSTRY

The CIRCUS WORLD MARKET fair is the only one of its kind, dedicated to the world of Circus. Taking part in it presents a great opportunity for you as an exhibiting company as you will have at your disposal huge concentration of target public to display your products.

CONTRACTING OF STANDS IS NOW OPEN FOR MANAGERS AND OWNERS OF THE FOLLOWING TYPES OF COMPANIES:



Tents and Circus structures  
Grandstand  
Light, sound and effects



Caravans  
Transportation  
Food machinery



Tailor shop – Costumes  
Scenery – Scenography  
Makeup



Winches and artists' devices  
Juggling shops  
Products for clowns and magicians



Artistic Agencies and Management  
Show & Entertainment Companies  
Festivals and Events



Printers and merchandising  
Circus products  
Ticketing systems



Schools  
Associations  
Professional federations



Magazines and Publishers  
Collecting and Modeling  
Webs and blogs

## BUILD A LEADING BRAND

Connect with your clients at the great Meeting Point of reference of the circus business: advertise your product, display your novelties, offer your services and even carry out sale operations, all within a framework of direct interaction with your end consumers that gives you the opportunity to learn more about their needs and opinions.

## Main reasons to assist as an Exhibitor:

1. Attract new customers
2. Customer loyalty
3. To be known
4. Position yourself against the competition

# IF CIRCUS IS YOUR WORLD, CIRCUS WORLD MARKET IS THE PLACE TO BE

## THE PERFECT MARKETING TOOL



### TO ESTABLISH DIRECT CONTACT

WITH THE END CONSUMER, COMMUNICATING, SELLING AND DISTRIBUTING SAMPLES

All of the 30,000-plus spectators of the Festival will pass through the Fair: they include numerous circus managers, casting directors, artistic agents, artists, aficionados, collectors, and so on.



### TO REINFORCE RELATIONSHIPS

ENHANCE YOUR CLIENTS' LOYALTY AND ENLARGE YOUR NETWORK OF CONTACTS

Beyond the stand itself, the framework of the Fair offers a multitude of opportunities for creating new professional relationships: in the VIP Hall, during the intervals of the functions, in the cafeteria and restaurant or in the wide range of activities: round tables, conferences, workshops, exhibitions, performances, etc.



### TO CREATE NEWS AND GAIN MEDIA IMPACT

Make the most of your participation in the Fair to increase the visibility of your organisation by way of publications in networks, press releases, invitations to clients, etc. Be part of the unique meeting point for circus companies worldwide.



## ANNOUNCEMENT PLAN

We have an extensive DATABASE that covers a large part of the world's circus sector, enabling us to have a direct impact on THE ENTIRE CORE TARGET of the Fair: entrepreneurs, casting directors, artists, aficionados, and so on, reaching them directly by way of:



ADVERTISING  
in specialized magazines and websites



PUBLICITY  
on social networks and external advertising



EMAILING  
direct



# PARTICIPATION OPTIONS



## Sponsor

Inclusion of your brand name in all of our communication material: direct marketing, publicity and exteriors.



## Modular Stand

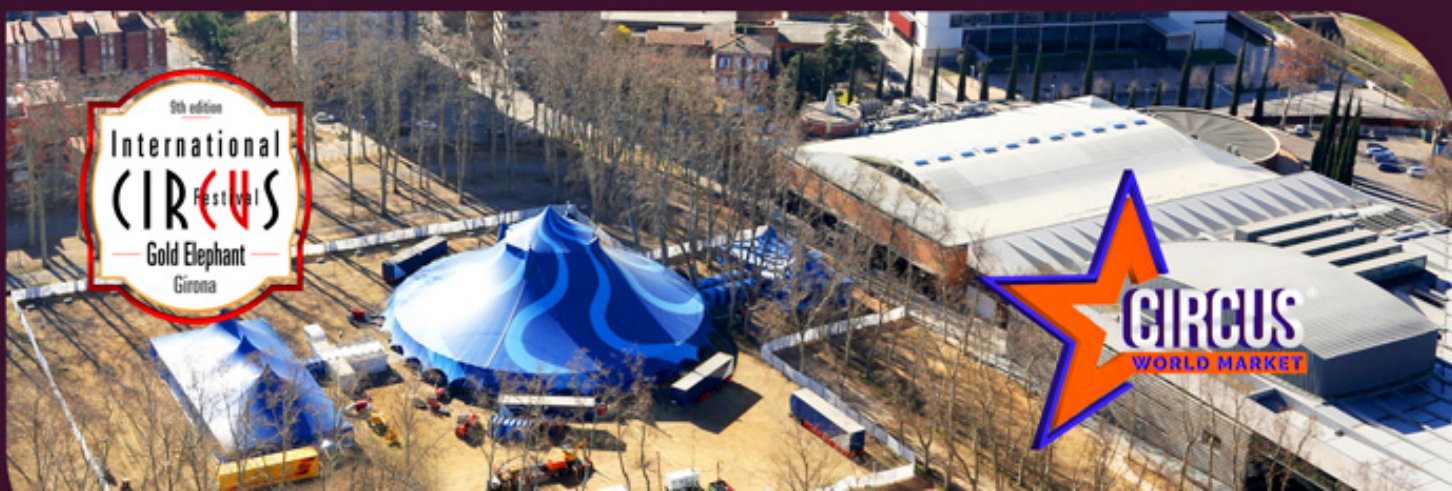
Includes wooden panels, carpeting, signage, lighting and registration rights.



# HOW TO PARTICIPATE

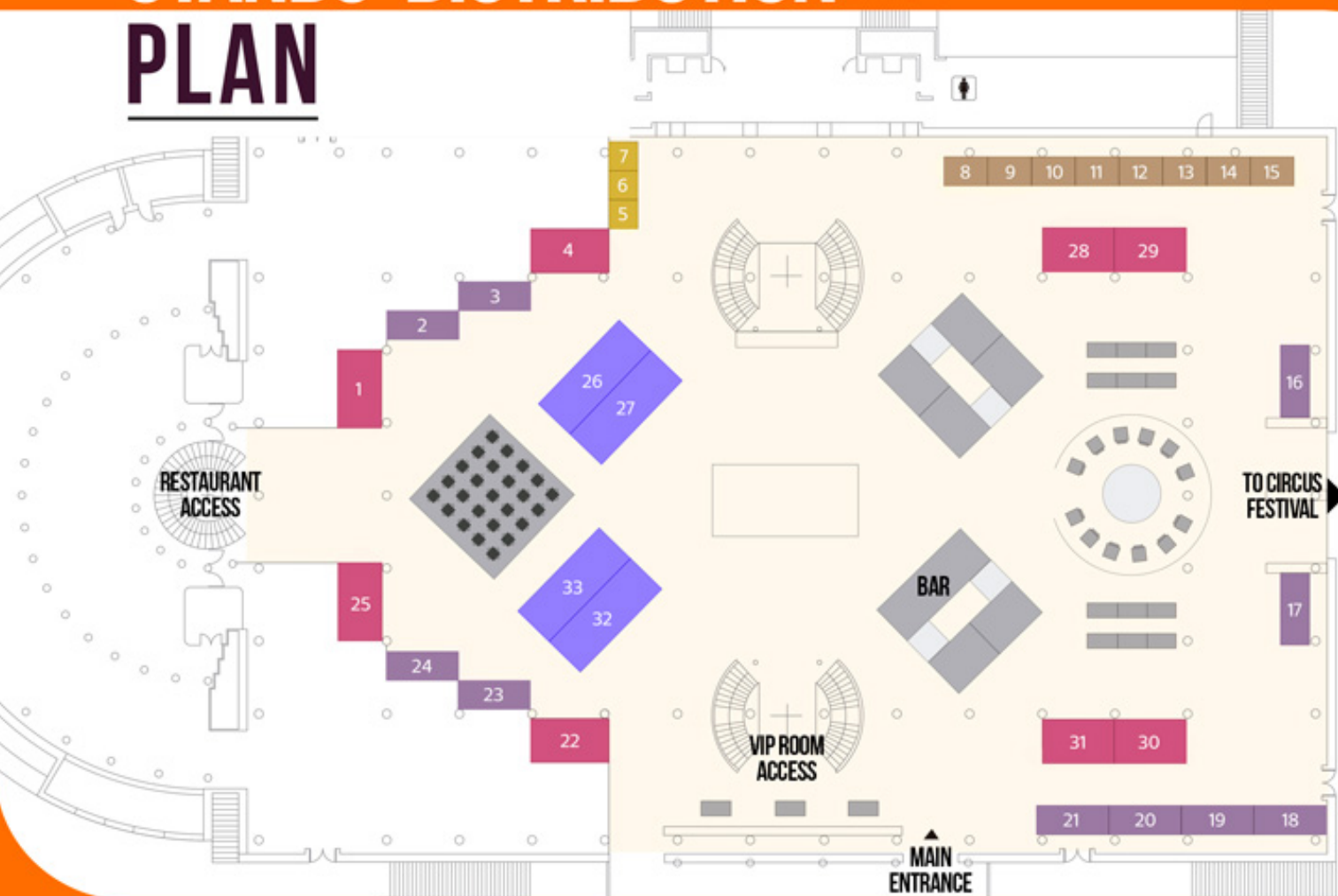
In order for your organisation to be present at the Fair, please follow these steps:

- ✓ Choose the form of participation best suited to your needs.
- ✓ Complete the Participation Request Form with all your details and your chosen option of participation, and send it to .....our e-mail address: [info@CircusWorldMarket.com](mailto:info@CircusWorldMarket.com).
- ✓ If you have any queries, please send us an e-mail and we will provide you with any information you may need.





# STANDS' DISTRIBUTION PLAN



## QUANTITY OF STANDS

- 4 PREMIUM
- 8 STANDARD PLUS
- 10 STANDARD
- 8 BASIC
- 3 DESK AGENTS





WE GROW YOUR BUSINESS

# CREATING THE PERFECT SCENARIO TO OPTIMIZE YOUR SUCCESS

CHOOSE A MODULAR STAND TO SUIT YOUR ORGANIZATIONS NEEDS

All the stands include:

- Front poster sign
- Carpeting laid directly on the floor of the Palau
- Modular walls of natural wood
- 120W LED spotlight (neutral light) every 6 m<sup>2</sup> installed in the ceiling guides of the stand
- Electrical connection and control panel with plug base incorporated
- Assembly and insurance fees included
- Private Wi-Fi connection for the exhibitor
- For every 2 m<sup>2</sup> contracted, one 'Butaca Or' ('Gold Seat') ticket for the semi-finals of the Festival

On the registration form you will find extra furnishings and advertising supports that you can order from us.

## PREMIUM

24 m<sup>2</sup>  
8m front x 3m depth  
2.300€

## STANDARD PLUS

12 m<sup>2</sup>  
4m front x 3m depth  
1.150€

## STANDARD

10 m<sup>2</sup>  
5m front x 2m depth  
950€

## BASIC

6 m<sup>2</sup>  
3m front x 2m depth  
750€

## DESK AGENTS\*

4 m<sup>2</sup>  
2m front x 2m depth  
550€

(\*) Exclusive for Artistic Agencies – Mangers  
Includes single desk and high stool.





## Contact

Circus World Market  
Circus Arts Foundation  
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☎ (+34) 972 505 317  
☎ (+34) 627 244 953  
www.CircusWorldMarket.com

## Address

Girona Expo Hall  
Passeig de La Devesa, 34  
17001 Girona

Coordinates: 41.984750, 2.812094

## How to arrive



- Costa Brava – Girona Airport, 12Km away
- Barcelona – El Prat Airport, 110Km away
- Both of them offer direct transfer to Girona city by Bus.



- AVE – TGV (high speed): line Madrid – Barcelona – France
- Conventional train
- Both train stations are 500 meters to Circus World Market
- Timetable [www.Renfe.es](http://www.Renfe.es)



- AP-7: toll highway Barcelona – France (exit Girona Oest)
- N-II: national road Madrid – Barcelona – France
- C-25 (Transverse axis): double lane road Girona – Vic – Lleida



- National and international bus station
- 500m. to Circus World Market

## Schedule

Decoration of your stand:  
12<sup>th</sup> and 13<sup>th</sup> Feb.: from 8am to 8pm

Opening to the public:  
Thu., 13<sup>th</sup>: from 7pm to 11pm  
Fri., 14<sup>th</sup>: from 4pm to 11.30pm  
Sat., 15<sup>th</sup>: from 11am to 11pm  
Sun., 16<sup>th</sup>: from 10.30am from 10pm  
Mon., 17<sup>th</sup>: from 4pm to 11.30pm  
Tue., 18<sup>th</sup>: from 6pm to 11.30pm

Disassembly:  
Wednesday, 19<sup>th</sup> Feb.: from 8am to 8pm

## Festival show times

Thu., 13<sup>th</sup>: 8.30pm (Blue Show)  
Fri., 14<sup>th</sup>: 5.30pm and 9pm (Red Show)  
Sat., 15<sup>th</sup>: 12pm, 4.30pm and 21pm (Blue)  
Sun., 16<sup>th</sup>: 11.30am, 4pm and 7.30pm (Red)  
Mon., 17<sup>th</sup>: 5.30pm (Red) and 9pm (Blue)  
Tue., 18<sup>th</sup>: 8.15pm (Gold Show – Awards Gala)

## Organized by

**CIRCUS ARTS**  
FOUNDATION

